

Impact Benchmark Solutions

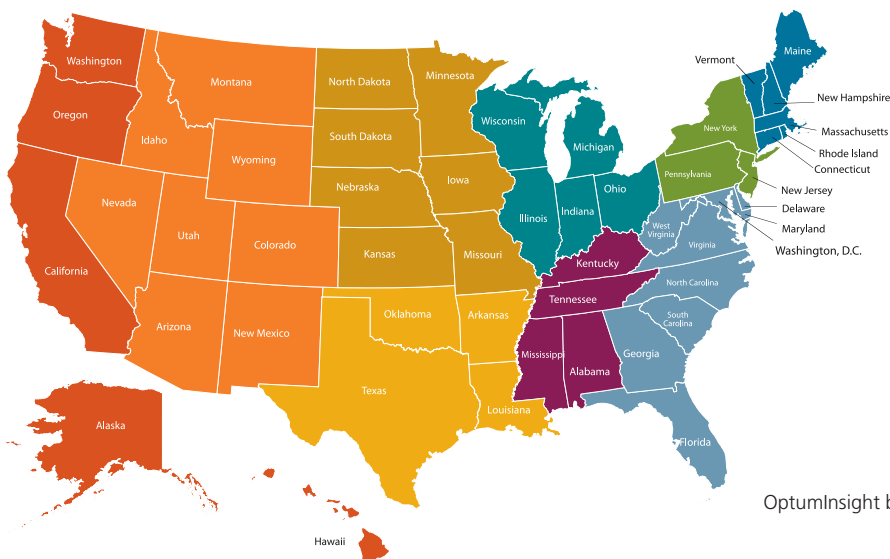


As a health care executive you require an in-depth understanding of the cost and quality of care delivered to patients and populations. You also need to know about available opportunities to improve performance. At OptumInsight,™ our benchmarking solutions provide key insights to support this understanding — allowing you to compare your organization’s performance to regional and national norms.

Impact benchmarks are based on the experience of large populations. They describe cost and quality of care, along a wide range of other dimensions. We use the medical and pharmacy claims experiences for a national population of more than 25 million individuals to create both standard and custom benchmarks.

- **Standard benchmarks** are based on our industry-leading analytics tools, including our Impact Suite™ and Symmetry® Suite. They describe results for both populations and episodes of care.
- **Custom benchmarks** further leverage the tools used for standard benchmarks, and utilize additional resources to best meet your specific analytics needs. You have the option to choose national benchmarks or regional benchmarks that describe a defined geographic area.

OptumInsight provides leading benchmark solutions that can help measure and improve your organization’s performance in today’s competitive health care market.



Impact benchmark offerings

Our benchmark offerings include:

- **Impact Intelligence benchmarks:** These benchmarks are based on the same methodologies used by the OptumInsight Impact Intelligence® product, including cost and use measures, physician performance by specialty, and disease prevalence. Impact Intelligence clients can compare their cost and quality results with benchmark findings without concern for differences in methods, case mix and risk. Both population and episode-based measures are included.
- **Episode of Care benchmarks:** For organizations using OptumInsight Symmetry Episode Treatment Group® (ETG®) and Procedure Episode Group® (PEG®) products, these episode-based cost and utilization benchmarks designed to support valid comparisons.
- **Quality of Care benchmarks:** Compliant with evidence-based medicine and other national standards, these benchmarks are produced using our EBM Connect® product.
- **Custom benchmarks:** These benchmarks are designed to meet your specific needs. They are based on the detailed Impact benchmark database and a defined set of methodologies, including Symmetry analytics.

Benchmark product deliverables include both reports and documentation describing the data and methods used. Depending on the solution, analytics tables are also created in order to allow clients to conduct further investigation using the benchmark norms.

Key Benefits

- Compare the experience of your providers and your organization with regional or national levels of quality, cost, and utilization.
- Our benchmarks are based on industry standard methodologies, including OptumInsight Impact and Symmetry analytics. If your organization is using these same methodologies, you can benefit from valid comparisons.
- Regional benchmarks allow you to understand the experience in your own area and the practices observed in your region.
- Custom studies can leverage powerful OptumInsight data and analytics.

**Improve performance by
gaining better understanding.**

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